# Our Privacy Policy

In short: Redbay Design does not collect or share personal

information. We don't track or profile you.

The longer version: Redbay Design is strongly committed to protecting the

privacy of its user community and is dedicated to ensure that your search information cannot be linked back to you. This privacy policy details the - very limited and nonpersonal - information redbaydesign.com ("Redbay Design")

may gather and our disclosure policy.

# What is "Personal Information?"

Information is regarded as personal when it tells something about a human being who is or can be (uniquely) identified.

This definition stems from European law, which applies to Redbay Design, and is intentionally broad in order to provide a high level of privacy protection.

This means, for example, that not just names and e-mail addresses can be personal information, but also numbers or other identifiers, such as your IP-address, to the extent that they link other information to a specific human being.

#### **IP Addresses**

The IP address that is associated with your search will NOT be recorded or shared.

In order to prevent the unpleasant possibility that anything you ever search for online could be traced back to you via your IP-address, we do not record or share the IP address of any of our visitors.

#### **Data Collection**

We don't collect any personal information about our visitors.

This is a first and very important condition to safeguard your privacy. If personal information isn't collected, it can't be stolen, demanded, leaked or exposed.

In fact, the only information we do record is an aggregate total of how many searches are performed on our website each day (a measure of overall traffic), and, some other strictly non-personal statistics through Google Analytics. Such statistics may include the number of times our service is accessed by a type of operating system, a type of browser, a language, etc.—or a combination thereof. We only count the *numbers* and are in no way able to know what *your* specific operating system, browser, language settings, etc may be, because we do not record that information.

### Cookies

Redbay Design does not use tracking or identifying cookies.

Cookies are small pieces of data that are sent and saved to your computer's hard drive when visiting sites. Redbay Design uses only one anonymous cookie called "preferences". This cookie is to remember the search preferences you saved for your next visit. It expires after not visiting Redbay Design for 90 days.

You can set your browser to refuse all or some browser cookies, or to alert you when websites set or access cookies. If you disable or refuse cookies, please note that some parts of this website may become inaccessible or not function properly.

You can periodically delete cookies from your computer's hard drive, clearing out all historical data that may have been saved from your previous web surfing. If you delete cookies and return to a website, there is no cookie to recognize you by.

As previously mentioned Redbay Design uses Google Analytics which does use cookies, for more information about the cookie use on our website and Google Analytics, please see our cookie policy.

#### **Email Addresses**

Redbay Design will not sell or disclose your contact information to any third parties.

When you send comments, questions, suggestions, or feedback to Redbay Design via email and include an email address and/or contact information, Redbay Design may use this information to respond to you. By submitting feedback you also allow us to detect which browser and operating system you are using, information that will exclusively be used for helping to better understand and solve any reported issues better. Redbay Design will not sell or disclose your contact information to any third parties. We may, however, very occasionally send emails to our users regarding Redbay Design company information. This service is opt-in and includes the option to unsubscribe.

#### External Links

After clicking on an external link on our website you leave the protection offered by Redbay Design.

This website may include links to third-party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and

are not responsible for their privacy statements. When you leave our website, we encourage you to read the privacy notice of every website you visit.

## **Information Sharing**

Redbay Design does not share personal information with any third party.

When you perform a search on Redbay Design, the search phrase must be sent to the provider(s) of the search results, so that they can be generated and presented to you on the Redbay Design website.

No tracking cookies are used, so there is no cookie information to be shared.

# Underage Children

We believe that protecting children's privacy online is very important. Note that we do not collect any personal data about our users at all. As a consequence Redbay Design does not request, collect, or share personal information from persons who are underage.

#### The Right to be Forgotten

Subject to certain conditions, citizens in the EU are given the right to request the deletion of their personal data when they are inaccurate, inadequate, or irrelevant or no longer relevant. If you would like to make a request of this nature to Redbay Design please contact us either via email admin@redbaydesign.com or via telephone 01803 605735.